



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Dudley Media
919 Catharine Street
Philadelphia, PR 19147

Contract # 31228

Schedule Dates

10/31/12-11/05/12

Advertiser

POL/FL DEM PARTY 3PK/OTH (3527)

Agency

Dudley Media (2439)

Product

Political Issues (1082)

Brand

FL DEM PARTY *ADD* (13005)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

DUDLEY,BOB

Phone/Fax

/

CPE

6 - ADD

Account Types

National/Political Candidate

Billing Type

Standard

Comments

FL DEM PARTY *ADD*
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** FL DEMOCRATIC PARTY:
SACHS,BRUNO,SMITH

Date Entered 10/31/12
Last Modified 10/31/12
Entered By Wendy Creque
CO-OP NO
Headline # 06400255
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,550.00
Net Total \$14,450.00
Sales Tax

WSVN (WSVN)

By Broadcast Month Spots Rate

Nov. 2012 6 \$17,000.00

Grand Total: 6 \$17,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/12-11/02/12	3	:30	10P- 11P (ET)					1	1			2	\$3,250.00	\$6,500.00	WSVN (WSVN)	10P NEWS	10/31/12
2.0	Normal Line / SPOT (2)	11/05/12-11/05/12	3	:30	10P- 11P (ET)	1	1							1	\$3,250.00	\$3,250.00	WSVN (WSVN)	10P NEWS	10/31/12
3.0	Normal Line / SPOT (3)	11/03/12-11/03/12	3	:30	10P- 11P (ET)							1		1	\$1,800.00	\$1,800.00	WSVN (WSVN)	SAT 10P NEWS	10/31/12
4.0	Normal Line / SPOT (4)	11/04/12-11/04/12	3	:30	10P- 11P (ET)								1	1	\$2,200.00	\$2,200.00	WSVN (WSVN)	SUN 10P NEWS	10/31/12
5.0	Normal Line / SPOT (1)	10/31/12-10/31/12	3	:30	10P- 11P (ET)				1					1	\$3,250.00	\$3,250.00	WSVN (WSVN)	10P NEWS	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

NAB

BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**STATION and LOCATION WSVN-TV Miami, FL Date 10-29-12I, Dudley Media (on behalf of) Florida Democratic PartyA legally qualified candidate of the Democratic political party for the office of _____Fl. State SenateIn the General election to be held on 11-6-12 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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- See Attached -

Date of First Broadcast <u>10-31-12</u>	Date of Last Broadcast <u>11-6-12</u>
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Total Charges: \$14450.⁰⁰ net

The broadcast time will be used by Florida Democratic Party - Sachs/Brund/Smith
 I represent that the payment for the above-described broadcast time has been furnished by
Florida Democratic Party - Sachs/Brund/Smith

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; of () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Alma Gonzalez, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 10-29-12(Candidate or Agent) Bob Dudley
☐ Accepted ☐ Rejected By _____ Title _____

This request whether accepted or rejected, will be available for public inspection for a period of two years.